



Message from the President

5th June 2021

World Environment Day



ANUVIBHA

- Tree plantation Drive
- Webinar : Everyday is Environment Day.
- Online Pledge

Be the change you want to see in the world.



Statement of ANUVIBHA's President Shri Sanchay Jain in the World's Environment Day webinar on 5th June 2021 -

Before I begin to speak, I salute the memory of *Acharya Tulsi*, the founder of the *Anuvrat Movement*, whose efforts have given the world a universal vision like *Anuvrat*. I bow to the present *Anuvrat Anushasta Acharya Mahashraman* whose spiritual guidance is the inspiration of this Movement.

Today, the whole world is concerned about the environment. There are many events happening today globally, regarding the environment. Everyone has their own importance. Every individual and every organization has to play its role, only then we will be able to do something concrete. ANUVIBHA is progressing in this direction with a new campaign, it is an indicator of an auspicious future.

Environment: Our Understanding and Our Conduct

We understand the importance of environment very well. Today, We have listened to those distinguished persons who not only understood the importance of environment but also spent their lives for its protection. Shri Shyam Sundar Paliwal is the son from the same land of *Rajsamand* where the headquarter of ANUVIBHA is situated. He has rejuvenated *Piplantri* and given it a proud place on the world map. 'Forest Man' Shri Jadhav Payang is a rare example of the limitless capabilities of a human being that how a person can bring out a radical change if he is determined. Shri Vijaypal Vaghel who is famous as 'Green Man' is a source of inspiration for all of us. Having found Shri Rajiv Bahuguna in our midst, we feel that we are getting *Gurudev's* blessings. In 2009, respected Shri Sunderlal Bahuguna and Vimala Taiji visited *Jaipur* on our request. Two days spent with them was a lesson for life for me, how one can become an example of humility and simplicity even after achieving such heights. I believe their blessings will give great strength to our campaign.

Small is Beautiful: Small Efforts on a Personal Level

Today, this webinar is not just a formal event but the beginning of a campaign for change. Here, we have to think about what we can do at our level in order to become contributors in this campaign of environmental protection. We have to play our part, be it small or big. When small efforts are put together, the impact is huge. *Anuvrat* makes us understand the importance of small efforts. You must have heard quotes like 'small is beautiful', 'small is big'. *Anuvrat*, makes us acquainted with the beauty and greatness of the 'small' on the basis of behavior.

Become Catalyst for Change - How?

We are hearing this echo all around us that the environment is in danger, ozone layer is getting depleted, global warming is expanding, climate changes are happening, etc. We also hear how a little activist like Greta Thunberg makes the big powers of the world bow down. Also how big and rich countries; their citizens and their lifestyles are harming the environment in the name of development. We are now watching the effects of environmental changes in the form of frequent floods, storms, disastrous earthquakes and forest fires. But after seeing and hearing all this and simply cursing someone or giving praise to someone, we will not be able to do any good to the environment. Every person living on this earth has to understand and be aware about his responsibilities towards *Mother-Nature*. ANUVIBHA wants to raise this issue among the masses and wants to stand as an associate in their active role.

Anuvrat Jeevanshailey (Lifestyle) : Take Small Vows, Make a Habit

Our lifestyle is the biggest cause of the damage caused to the environment. Not only environmental degradation but the biggest role in the problems faced in our life is our lifestyle. In this era of Corona, we have seen this truth very closely. If we do not adapt our lifestyle according to nature, then we may have to face even bigger calamities. *Anuvrat* offers an alternative lifestyle that gives us freedom from such problems, whether they are global problems related to the environment, social problems like corruption and violence, or personal problems like stress and anxiety. *Anuvrat* lifestyle paves the way for us to know ourselves and mold our lives accordingly. *Anuvrat* lifestyle is a lifestyle based on small vows, a moderation based lifestyle. A person takes the vow of abstinence inspired by his/her self-motivation and achieves the desired goals of his/her life through change in habits.

Be a Participant in the Efforts of ANUVIBHA

ANUVIBHA is inviting you! Let's take a small step together with our family and friends, let's take a pledge to gift a beautiful and healthy environment to our coming generations. Some options of resolutions are being made available to you through an online pledge. Ask your conscience, make resolutions and stick to them. For this, the campaign of ANUVIBHA will certainly help you, reminding you about the resolutions taken by you and inspiring you how much you are being cooperative in the protection of the environment.

You can take these resolutions on your mobile, laptop by giving a few minutes time. You are being shared a link of the online pledge form. This link will also be circulated through social media. After taking a resolution, how strongly you are fulfilling it, in this direction also, this campaign will stand with you as a friend and celebrate your achievements.

In order to shape this campaign of environmental protection, dedicated efforts are been put together by Shri Subodh Phugalia, Shri Jai Bohra and ABTYP's Shri Arpit Nahar, thanks to all of them.

Thank you for joining this program with warm greetings to all of you!